

APPARATUS AND METHOD OF PROVIDING BUSINESS SOLUTIONS AND SERVICES

ABSTRACT OF THE DISCLOSURE

A method and system of providing business solutions via a dynamic system. In
5 order to provide business solutions, the method and system uses rules to formulate
questions based on (i) specific industries, (ii) specific problems and/or (ii) specific answers
in response to a dynamic set of questions (metrics), amongst others. These specific
solutions may also be quantified in order to provide specific financial benefit analysis to
the business using spreadsheets and financial software based on quantitative data provided
10 by the user.